



## LAUNCH DAY PROGRAMME FOR MYHACKATHON

HYBRID VIRTUAL EVENTS  
[www.myhackathon.com.my](http://www.myhackathon.com.my)

### Launch Event if Guest of Honor is present at MYH Studio at Worq KL Gateway

|         |   |
|---------|---|
| 8.45 am | <i>Opening of Zoom &amp; FB Live Sessions</i><br><i>Wait for general public viewers to enter Zoom &amp; FB Live Sessions</i><br><br><i>Arrival of GoH to MYH Studio</i> |
| 9.00 am | <i>Online Event begins</i><br><i>National Anthem: Negaraku</i><br>Opening Remarks by Emcee<br><i>Playback of Recap Videos</i>   |
| 9.10 am | Welcome Speech<br><b>Rafiza Ghazali, Group CEO of Cradle (from MYH Studio)</b>  |
| 9.15 am | Opening/Launch Speech by:<br><b>Guest of Honor (from MYH Studio)</b>  |
| 9.25 am | Official Launch Video (online video playback)   |
| 9.30 am | Closing words by Emcee  |
| 9.35 am | Morning Break   |

**Launch Event  
if Guest of Honor choose Pre-recorded Speech**

|         |   |
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## Programme for Participants and Other Guests

|          |  |
|----------|--|
| 8.00 am  | <i>Opening of Zoom &amp; FB Live Sessions</i><br><i>Wait for general public viewers to enter Zoom &amp; FB Live Sessions</i>   |
| 9.00 am  | Launch of Hackathon  |
| 9.35 am  | Break  |
| 10.00 am | <b>SESSION 2: Building Govtech for Malaysia</b><br><b>Keynote A: Open Innovation Platform by TM R&amp;D</b><br>(10 mins video playback, 5 mins LIVE Q&A on Zoom)<br><br><b>Keynote B: BOLD. solutions by MACROKIOSK</b><br>(10 mins video playback, 5 mins LIVE Q&A on Zoom) |
| 10.30 am | <b>SESSION 3: Hackathon Briefing</b> (MYH Studio)<br><b>By:</b> Haslinda Rasip, Hackathon Architect and COO of BETA Foundation<br>(10 mins live briefing, 20 mins LIVE Q&A on Zoom)  |
| 11.00 am | <b>SESSION 4: Ideation and Design Thinking</b> (MYH Studio)<br><b>By:</b> Zain Amri Ayob, MYHackathon Coach<br>(60 mins live briefing with interactive activities on Zoom)   |
| 12.00 pm | <b>End of Day 1</b>  |

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